



Museum Plan Moves Forward

FOR IMMEDIATE RELEASE

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The National Vietnam War Museum has taken two giant steps toward making the project a reality. In March of this year, the Board of Directors contracted with Holcomb and Associates, of Fort Worth, Texas, for assistance in developing a major fundraising campaign. At the same time, they also contracted with Southwest Museum Services, in Houston, Texas, to create concept designs for the museum that will support the fundraising effort.

Holcomb and Associates has a proven track record of fundraising success for non-profit organizations, and was selected by the museum board after a careful review of their proposal. A Certified Fund Raising Executive (CFRE), James R. Holcomb has over 40 years of experience in non-profit fundraising and has worked with many prestigious organizations:

- Southwest Baptist Theological Seminary;
- Texas Wesleyan University;
- The Ford Foundation;
- Fort Worth Area Habitat for Humanity;
- International Exotic Feline Sanctuary, Boyd, TX;
- to name but a few

Southwest Museum Services offers a full range of services to museums, from concept to completion. Their expertise in the fields of Museum Master Planning, Exhibit and Museum Design, Exhibit Fabrication, Collections Management, and Museum Lighting were among the many reasons they were selected to advise on The National Vietnam War Museum project. Their past client list was also a strong recommendation:

- George Bush Gallery of the Pacific War – Nimitz Museum, Fredricksburg, TX;
- Streckler Museum - Baylor University, Waco, TX;
- Buddy Holly Museum, Lubbock, TX;
- Cayman Islands National Museum;

- Roanoke Island Festival Park, Manteo, NC;
- Museum of the Horse, Ruidoso, NM;
- National Museum of Belize, Belmopan, Belize;
- National Cowboy Hall of Fame, Oklahoma City, OK;
- American Airpower Heritage Center, Midland, TX;
- and many others

In addition to these major efforts, the museum has been involved with several other activities geared toward raising awareness and funds. The First Annual National Vietnam War Museum golf tournament is scheduled for April 12 at Sugar Tree Golf Course in Dennis, TX. This four-man scramble format will not only offer the typical tournament incentives, but will also feature a silent auction of memorabilia, with all proceeds benefiting the museum.

On April 13, the Friends of the Museum will be sponsoring a benefit big band dance at Holiday Hills Country Club in Mineral Wells, TX. With music provided by the Tarleton State University Ultra Club Big Band, the dance will also feature a silent auction including a new Chevrolet from McGraw Motors in Mineral Wells.

This promises to be a banner year for museum activities, and is expected to produce major support for the museum building fund.

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